

# The 1<sup>st</sup> West Midlands Battery EcoSystem Conference & Expo

An Enabled **Future** Event

## Event Brochure

To register for a  
**FREE** pass, scan the  
displayed QR Code



**Date:** 4<sup>th</sup> November 2024

**Location:** MTC Coventry

**Time:** 8.30 am - 4.30 pm

Proudly sponsored by:

**EVERA**  
RECRUITMENT



**WMBE**  
**2024**



An Enabled **Future** Event

# Event Outline



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Venue: MTC, Antsy Park, Coventry, UK  
Click on icon for map



Free event entry for attendees including lunch & refreshments



Network with over 100 battery supply chain participants



Presentations and panels from leading battery experts



Explore up to 20 exhibition stands from local suppliers



Test drive EVs at the event with local retailers

To register for your FREE pass, click [here](#)

# Event Speakers



**Greenpower  
Park Initiative,  
TBC**



**Mona Faraji Niri, Assoc.  
Prof., Battery  
Modelling, WMG,**



**Dr Gavin Harper,  
Research Fellow at  
Met4Tech UKRI**



**Naseer Ahmed,  
Commercial Director  
of UKBIC**



**Tom Seward, EU  
Accounts Director,  
Ecobat Solutions**



**Steve Doyle  
CEO, EVera  
Recruitment**



**Dr Thomas Bartlett,  
Deputy Director UKRI  
Faraday Battery Challenge**



**Dr Mickey  
Crozier, Chief  
Engineer, MTC**



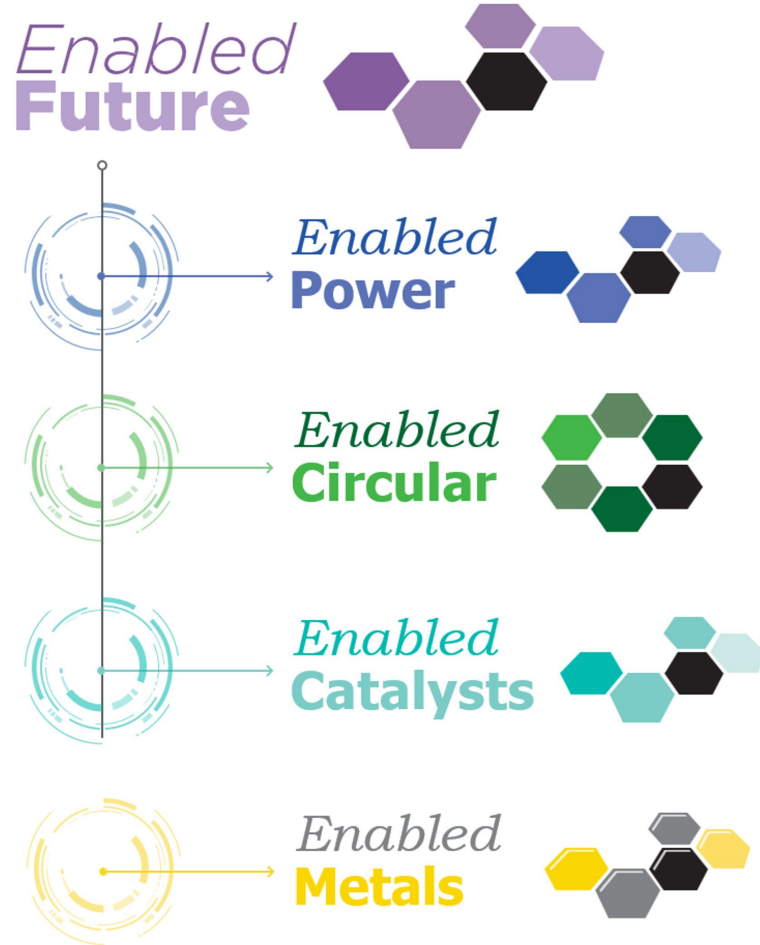
**Dr Michelle  
Lynch, CEO,  
Enabled Future**



**Dr Aaron Wade,  
Head of Battery  
Costs, CRU**

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# Event Organisers



**Enabled Future Limited** is a boutique sustainability consulting firm in Solihull, UK, founded by Dr. Michelle Lynch, CEO in 2016. Michelle is a PhD in chemistry and catalysis. Her 26+ years in metals and consulting include roles at Johnson Matthey, S&P Global, and NexantECA.

Enabled Future looks to optimize technology portfolios for sustainability, focusing on industries reliant on valuable metals and their recovery. It offers subscription and bespoke reports, training, and industry conferences.

Notable clients include Benchmark Mineral Intelligence, The Nickel Institute, Innovate UK, Mennta Energy Solutions, EcoNiLi Battery, Hensel Recycling and several circular economy startups.

To learn more about Enabled Future click [here](#)

# Event Agenda 1



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## **Conference Session 1: Battery Supply Chain, Session Chair: Steve Doyle**

- 08:30-09:00** Registration & Refreshments
- 09:00-09:05** Chair's Intro, Steve Doyle, CEO, EVERA Recruitment
- 09:05-09:30** Keynote Speech: Greenpower Park Initiative (Speaker, tbc)
- 09:30-09.45** Profile of the West Midlands Battery Supply Chain & Survey Results, Dr Michelle Lynch, CEO Enabled Future
- 09:45-10.05** Faraday Battery Challenge Overview, Thomas Bartlett, Deputy Director UKRI, Faraday Battery Challenge
- 10:05-10:35** Panel Discussion
- 10:35-11:00** Morning Break & Networking

## **Conference Session 2: Battery Producers, Session Chair: TBC**

- 11:00-11:30** AI-Driven and Model-Based Battery Manufacturing Process Optimisation & Control, Mona Faraji Niri, Associate Professor, Battery Modelling, WMG
- 11:30-12:00** Bridging the gap from R&D to mass production: the importance of battery manufacturing, Naseer Ahmed, Commercial Director, UKBIC
- 12:00-12:30** Panel Discussion
- 12:30-13:30** Lunch & Networking

For PANELLIST opportunities click [here](#)

# Event Agenda 2



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## **Conference Session 3: Battery Circularity, Session Chair: Dr Aaron Wade**

**13:30-14:00**

MTC Battery Projects & Recycling, Dr Mickey Crozier, Chief Engineer, Component Technologies, Manufacturing Technology Centre (MTC)

**14:00-14:30**

West Midlands Battery Reuse & Recycling, Dr Gavin Harper, Research Fellow Met4Tech UKRI Interdisciplinary Circular Economy Centre for Technology Metals

**14:30-15:00**

Battery Circularity Panel

**15:00-15:30**

Afternoon Break & Networking

## **Conference Session 4: Startup Session Chair: Dr Andrew Inglis, etasca**

**15:30-15:50**

Startup Recruiting – Success Stories from the West Midlands, tbc, EVERA Recruitment

**15:50-16:15**

Startup Pitches (tbc)

**16:15-16:30**

Panel Discussion

**16:30**

Conference Close

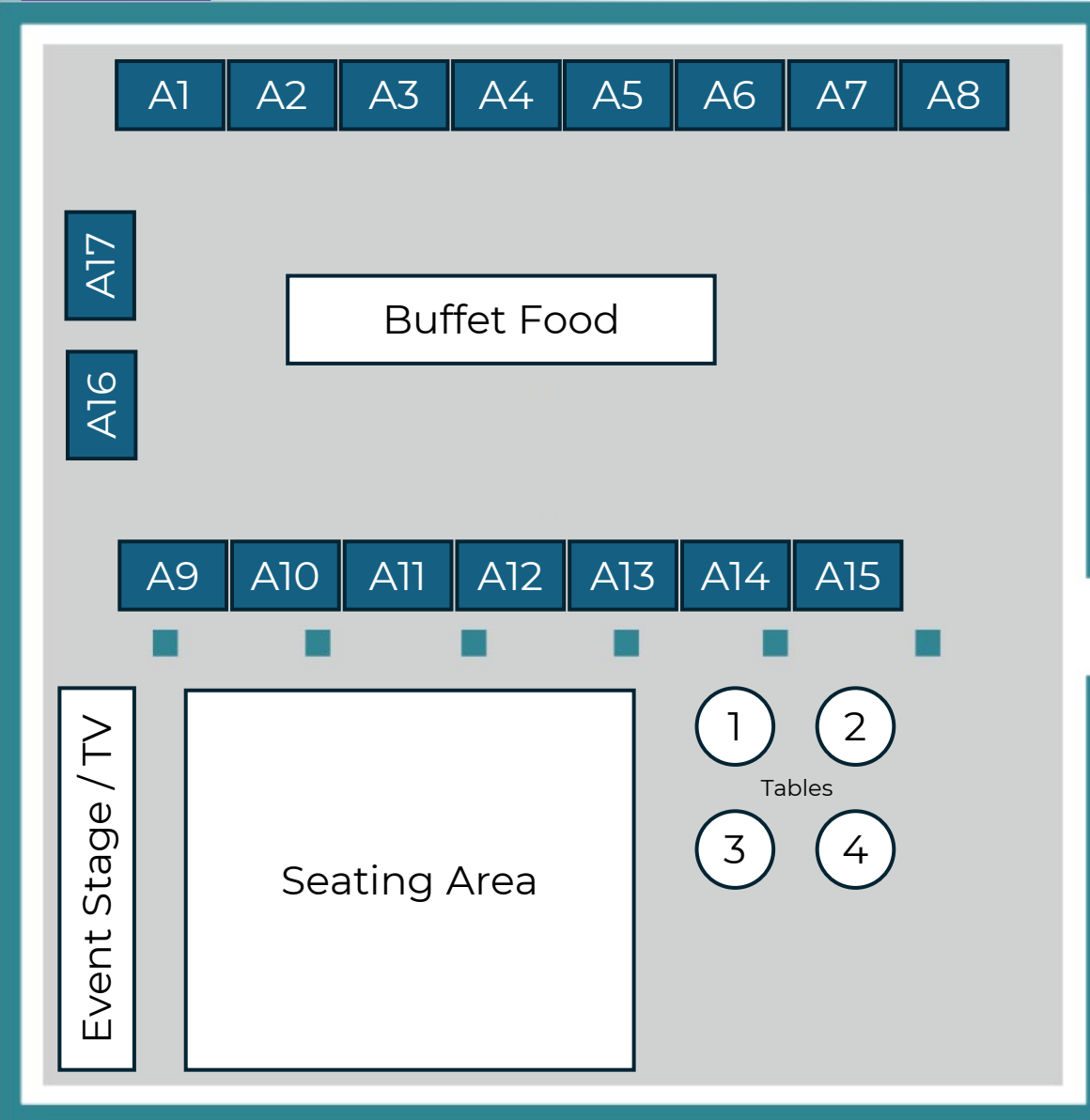
For STARTUP PITCH opportunities click [here](#)

# The 1<sup>st</sup> West Midlands Battery EcoSystem Conference & Expo

## Expo Floor Plan / Exhibitors

Bays listed are for the event exhibitors. These will measure approx. 2.5x 2m.

- A1:** Reserved
- A2:** Reserved
- A3:** Reserved
- A4:** Reserved
- A5:** **Available**
- A6:** **Available**
- A7:** **Available**
- A8:** **Available**
- A9:** **Available**
- A10:** Reserved
- A11:** **Available**
- A12:** **Available**
- A13:** **Available**
- A14:** **Available**
- A15:** **Available**
- A16:** Reserved
- A17:** Reserved



# Event Exhibitors



Stands Available for £750 + VAT  
Virtual Exhibition for £100 + VAT

For EXHIBITING opportunities click [here](#)